Career Success- CDEV 1830

Assignment2: My Labour Market and Company Research

Academic year 2021-2022

Worth 15%of Final Grade

Due Date

This assignment is due by the end of module six.

Purpose

Identifying yourself in the labour market, conducting company research and creating a list of job searching activities will help you execute a successful job search.

Explanation of tasks

During modules 5, and 6you were given a series of activities to complete. Review your work for spelling, grammar ensuring that your ideas are communicated clearly. You must also include both in text citations as well as a reference page for the research you have done. Prior to completing the tasks, be sure to review the attached rubrics.

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List of activities

For this next activity you must cite and reference your work. Keep track of your sources as you will be referencing your work using APA referencing. Refer back to module 5 for the guiding questions and use the space below to record your responses.

Module 5-My Labour Market Research

Geography/Location

|  |  |  |
| --- | --- | --- |
| First Choice: Location | Second Choice: Location | Third Choice: Location |
| Brampton, Ontario | Toronto, Ontario | Mississauga, Ontario |
| Evidence and reason this is a good choice for me: | Evidence and reason this is a good choice for me: | Evidence and reason this is a good choice for me: |
| I live in Brampton, thus it would be easy for me to commute every day. | Toronto is one of the most successful and workaholic city in Canada, thus it could be easy for me to get more job opportunities here. | The work environment of Mississauga always attract workers . |

My Industry

|  |  |  |
| --- | --- | --- |
| First Choice: Industry | Second Choice: Industry | Third Choice: Industry |
| IT management | Media Communication | Entertainment |
| Evidence and reason this is a good choice for me: | Evidence and reason this is a good choice for me: | Evidence and reason this is a good choice for me: |
| As IT manager the work is to plan and deal with problem solving activities . As I am good at management I would prefer this course. | I have a great interest in social-media and I love to do work in that and this course includes television , radio, music and various types of software. So I feel if I choose to work in this field I would enjoyed a lot. | I personally feel that I can able to grab viewers attention and I have good knowledge of celebrities or musicians . In this field I have to do interview of them so , due to this qualities of mine I believe that I can be perfect for this job. |

My Job Titles

|  |  |  |
| --- | --- | --- |
| IT consultant | Public Relation Officer | Entertainment Marketer |
| Computer System manager | Head of PR | Casting manager |
| Project manager | Media Director | Voice over artist |
| IT coordinator | Spoke Person | Publicist |
| IT support | Director of Media Relations | Actor |

My Skills and Qualifications

|  |  |  |
| --- | --- | --- |
| IT management Certificate | Diploma in Media Communication | Bachelor in Entertainment Business |
| IT management Bachelors Degree | Bachelors ‘s in Media Communication | Master in Business administrator in Entertainment Business |
|  |  | Marketing |
|  |  | Media Planning |
|  |  | Marketing and Brand management |
| My Ideal Salary Range | | |
| $95,000-100,000 $ 30,000-35,000 $60,000-65,000 | | |

Module 6 - My Company Research—ABC Company list & Company Research, Job Searching Activities

ABC Company List

|  |  |  |
| --- | --- | --- |
| “A” Companies | “B” Companies | “C” Companies |
| Insight Global | TATA consultancy Services | Cisco System |
| Netflix | Sony | Comcast co |
| Canadian Film studio(3 C, 12 P) | Film distributors of Canada(3 C, 30 P) | Canadian Animation Studio(6 C, 56 P) |
|  |  |  |

Company Research

From your “A” company list, gather additional information. Select one company and do further research Use the table below to answer the following questions.

1. What does the company do?
2. Explain why the company fits within your location or industry
3. Who can you talk with to find out more?

|  |  |  |  |
| --- | --- | --- | --- |
| Company Name | What does the company do? | Explain why you are interested in the company. | Who can you approach to find out more? |
| Insight Global | Insight Global, situated in Atlanta, Georgia, is a market-leading talent solutions organization. The Company's objective is to assist its employees in personal, professional, and financial growth so that they can "Be the Light" in the world. | I love to do a lot of work on myself and want to make myself a total different personality and this company can help me with my personal and professional growth. | I would like to find out more information about this company from one of my cousin who already work there. |
| Netflix | Netflix is a media platform where many web series and movies can be seen and download too. | As I have previously mention that I can able to grab viewers attention that’s why I feel I can able to do a lot of things to make this app more interesting. | Firstly , I would like to find more information on internet because I have no direct contact who works here. |
| Canadian Film Studio | The Film studio is something where the movies , serials , web series and advertisement can create. | In my childhood I loved to act thus, I feel if I work here I can give my best to the audience. | I have an indirect contact who wore=ked there and have the depth knowledge about this. |
|  |  |  |  |

My Job Searching Activities

Professional Associations

|  |
| --- |
| Institute of marine engineering , science and technology |
| Project management institute |
| European association for theoretical computer science |
| European Academy for computer science and arts |
| Ghana academy of Film ,and television arts |

Networking Events

|  |
| --- |
| Business analyst world , Toronto |
| International Conference on Education and Social Science (ICESS) ,Oct 28- Oct 29,2021 |
| The building show ,Dec 1- Dec 3,2021 |
| WMS,Nov 4- Nov 6,2021 |
| National Hardware show,oct 21 – Oct 23 ,2021 |

Job Search Websites

|  |  |
| --- | --- |
| Job Search Website | Job Titles to Search |
| LinkdIn | IT consultant |
| Eluta | Entertainment Marketer |
| LinkdIn | Project manager |
| Good & Co. | Media director |
| Monster | Computer system manager |

References

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| --- |
| Wikimedia Foundation. (2021, August 30). *Information Technology Management*. Wikipedia. Retrieved October 23, 2021, from https://en.wikipedia.org/wiki/Information\_technology\_management.  Reiff, N. (2021, May 19). *10 biggest entertainment companies*. Investopedia. Retrieved October 23, 2021, from https://www.investopedia.com/articles/investing/020316/worlds-top-10-entertainment-companies-cmcsa-cbs.asp.  Writer, S., & Lane, C. (n.d.). *Media and Communication Studies*. Top Universities. Retrieved October 23, 2021, from https://www.topuniversities.com/courses/communication-media-studies/guide.  Faculty of Media & Creative Arts. (n.d.). *Faculty ofMedia& Creative Arts*. Media Communications - Humber College. Retrieved October 23, 2021, from <https://mediaarts.humber.ca/programs/media-communications.html>  Bestaccreditedcolleges.org. (n.d.). Retrieved October 23, 2021, from https://bestaccreditedcolleges.org/articles/jobs-in-entertainment-career-options-and-requirements.html.  *20 entertainment industry jobs (with salaries)*. Indeed Career Guide. (n.d.). Retrieved October 23, 2021, from <https://www.indeed.com/career-advice/finding-a-job/entertainment-industry-jobs>  *The top 20 communications job titles [includes PR!]*. Ongig Blog. (n.d.). Retrieved October 23, 2021, from https://blog.ongig.com/job-titles/communications-job-titles/.  Seth, S. (2021, September 13). *The world's Top Media Companies*. Investopedia. Retrieved October 23, 2021, from <https://www.investopedia.com/stock-analysis/021815/worlds-top-ten-media-companies-dis-cmcsa-fox.aspx>.  Aha! (2021, September 28). *What are some it job titles?* What Are Some IT Job Titles? | Aha! software. Retrieved October 23, 2021, from https://www.aha.io/roadmapping/guide/information-technology/it-job-titles.  Google. (n.d.). Google. Retrieved October 23, 2021, from https://www.google.com/search?q=list%2Bof%2Bnetworking%2Bevents%2Bin%2Bcanada&sxsrf=AOaemvLQEowXMiY2J\_UWsuFSj1sm6O9ImQ%3A1634947154038&ei=UlBzYbbcAcq-ggev7q\_QBg&oq=list%2Bof%2Bnetworking%2Bevents%2Bin%2Bcanada&gs\_lcp=Cgdnd3Mtd2l6EAEYATIICCEQFhAdEB4yCAghEBYQHRAeMggIIRAWEB0QHjIICCEQFhAdEB4yCAghEBYQHRAeMggIIRAWEB0QHjIICCEQFhAdEB4yCAghEBYQHRAeMggIIRAWEB0QHjIICCEQFhAdEB46BwgAEEcQsAM6CQgAEMkDEBYQHjoGCAAQFhAeSgUIPBIBMUoECEEYAFDBXljjkQFgwaYBaAFwAngAgAGhAYgBpwWSAQMxLjWYAQCgAQHIAQjAAQE&sclient=gws-wiz&ibp=htl%3Bevents&rciv=evn&sa=X&ved=2ahUKEwiLt5DunN\_zAhXJm-AKHbPdDHQQ5bwDegQILhAB#fpstate=tldetail&htidocid=L2F1dGhvcml0eS9ob3Jpem9uL2NsdXN0ZXJlZF9ldmVudC8yMDIxLTEyLTEzfF8xMzMzNTA5NzkyMjgxNTgwMDQyMA%3D%3D&htivrt=events&mid=/g/11nghn1gmm. |

Module 7: My Informational Interview Plan

Assessment: My Contacts

Brainstorm a list of people you could approach to build your network. Consider everyone you know! Feel free to add lines as necessary.

|  |  |  |
| --- | --- | --- |
| Person | How you know them | Where they work |
| Jeenal Rana | She is my cousin sister | She worked in Pixocity |
| Bhoomi Panchal | She is my neighbour | She worked in Airtel |
| Ruchi Trivedi | She is my family friend | She work in Intact |
| Yash Thakkar | He is my best friend | He work in Aeetos techno commercial associate |

My Direct Contact

Now that you have identified a number of people in your known network. Select one person to reach out to, fill their information in the table below.

|  |  |  |
| --- | --- | --- |
| Name/Title | Company | What do they do in their work? |
| Ruchi / Project manager | Intact insurance | She leads the team in integration project. |
| What would you want to learn about this person if you were to conduct an conduct the informational Interview? | | |
| The first thing I would learn from her is to maintain discipline and as she is such a brilliant learner and she learn every small things everyday, so I would like to learn this enthusiasm from her. | | |

My Direct Contact Script

Write your script here.

|  |
| --- |
| Hello, how are you ? I am doing good thank you. So basically I have an assignment in my career success subject so I want to ask you some questions as you work in IT field and I also want to go further in my future in this field so I have some questions about that so can we? So my first question is what is your proudest professional achievement? The second question of mine is why are you interested in working here? The third question is what are your most serious flaws? Then what are your biggest flaws? And the last question is where do you see your self in next five years? One last question I got recently in my mind is can you tell me your educational history? Thank you. Bye. |

After you have written your script, record and upload an audio file in the Bongo site found in the course. You will find the link in module 7.

My Indirect Direct Contact

Based on the company research you did, identify one person who you do not know but would like to reach out to find out more about the company. Do additional research to find out more about them.

|  |  |  |
| --- | --- | --- |
| Name/Title | Company | What do they do in their work? |
| Mihir Patel/ Free lancers | Self employ | He wants to start his business depend on IT sector. |
| What would you want to learn about this person if you were to conduct the informational Interview? | | |
| I would like to learn some business tips from him. | | |

My Indirect Contact Script

Write your script here.

|  |
| --- |
| So, Hello it’s me Pooja. I am good how are you? So, I was searching about the linkdin and I just saw your profile so you were from Ahmadabad right, India? So I lived there now I moved to Canada. So basically I have an assignment and I studied in Conestoga college in Canada and in that I have to ask the indirect contact some interviewer questions so if you have no problem so can I ? So first I just want to know about yourself. So my first question is what is your proudest professional achievement? The second question of mine is why are you interested in working here? The third question is what are your most serious flaws? Then what are your biggest flaws? And the last question is where do you see your self in next five years? One last question I got recently in my mind is can you tell me your educational history? Thank you so much You have answered all my questions and thank you for giving me your precious time. Bye. |

After you have written your script, record and upload an audio file in the Bongo site found in the course. You will find the link in module 7

My Informational Interview Questions

Select either your direct or your indirect contact list from above, and formulate questions that you will ask them. Identify 4 Question for each of the categories below. If needed, refer to the four quadrant method of informational interviewing found in module 7 for ideas on the questions to ask.

|  |  |
| --- | --- |
| The Company  1.What are the services this company provide?  2.Who are the competitors of this company?  3.How the employees are treated here?  4.What is mission of this company? | The Industry  1.What are the future needs in this industry?  2.What are the future trends of this industries?  3.How the organization fit within the country?  4.Can you explain the labor market information? |
| The Person  1.Can you tell me your education history?  2.How was your career history?  3.If you have to something again in your job experience what would you do?  4. | Next Steps  1.Whom should I talk to next?  2.Any career related advice for me?  3.  4 |